

FOR IMMEDIATE RELEASE

**Have a Tantrum
because kids have style too!**

Introducing from Australia the new kids range called

tantrums™

A brand new range of kids bags and accessories which has been successfully giving style to kids since 2005.

The kids revolution.
Are children taking over the world? Yes. So as the population of kids continues to grow so does the spread of Tantrums throughout the world with the brand expanding into Canada, Asia, Europe and this month we are celebrating the launch of the Tantrums range in the UK.

Tantrums seeks out unique design motifs that allows a child to reflect their own personality.



The Tantrums range is delightful, charming and colourful. Plus designed and made, as always, with durability and functionality in mind.

The range includes Backpacks, Over-Nighters, Handbags, Pencil cases, Lunchboxes, matching Hair Bands and much more.

These colourful motifs, exclusive to Tantrums come in oil cloth for a fashionable look that will also stand the test of time. And we know how testy our kids can be.

CowGirl



Polkadot Pink



CowBoy



Oriental



Fairies Blue



**For further enquiries or ordering contact Mark or Lizzie at Poppyjack Ltd. Tel: 01284 788273
email: info@mytantrums.co.uk**

Image files and product samples for promotional purposes may be available on request.

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